

# 2021 WOMEN IN BUSINESS TO WATCH

The Startup Weekly is proud to present its 2021 Women in Business to Watch. Awardees were selected from a pool of both (i) applications received and (ii) individuals shortlisted by The Startup Weekly editorial board. Each awardee was evaluated by a panel of judges comprised of investors, entrepreneurs, executives, and other thought leaders. Inclusion in the final awards list was based on several factors, including 2020 business and personal achievements, contributions to industry thought leadership, and contributions to the business community at large. From software and legal services to consumer products, the Women in Business to Watch represent a diverse group of women pushing their companies and industries into the future. We are honored to highlight their achievements and are excited to see what they accomplish next!



**Adriana J. Mezic**  
AIMdyn



**Amelia Wilcox**  
Zenovate



**Amy Bielski**  
Ripple Effect



**Angela Galardi Ceresnie**  
Climb Credit



**Brie Reis**  
Elite Roofing



**Britnie Turner**  
Aerial



**Carrie McKeegan**  
Greenberg Expat Tax Services



**Erin Meagher**  
Beneficial Blends



**Esther Kestenbaum**  
Ruby Has



**Jasmin Young**  
Netreo



**Juliet Correnti**  
Radeus Labs



**Kari Comrov**  
TruFusion



**Kate Boyer**  
Anatomie



**Kathleen Liedy**  
Axiologic Solutions



**Kathleen Perley**  
Decode Digital



**Kathy Savitt**  
Perch Partners





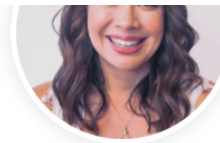
**Laurie Sayles**  
CivilityMS



**Lisa G. Shaffer**  
Paw Print Genetics



**Loren Brill**  
Sweet Loren's



**Marisa Murgatroyd**  
Live Your Message



**Natasha Miller**  
Entire Productions



**Phoebe Yu**  
Ettitude



**Rachel Harrison**  
Rachel Harrison  
Communications



**Rachel Roff**  
Urban Skin Rx



**Samantha Rose**  
GIR



**Shana Cosgrove**  
Nyla Technology Solutions



**Shannon Hulbert**  
Opus Interactive



**Sheila Garrison**  
Hiatus Spa + Retreat



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GIR



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Opus Interactive



**Sheila Garrison**  
Hiatus Spa + Retreat



**Sheryl Hunter**  
Hunter Business Law



**Susan Griffin-Black**  
EO Products



**Tiffany N. Bailey**  
OSC Edge



**Wendy Colson**  
Boobie\* Superfoods





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